

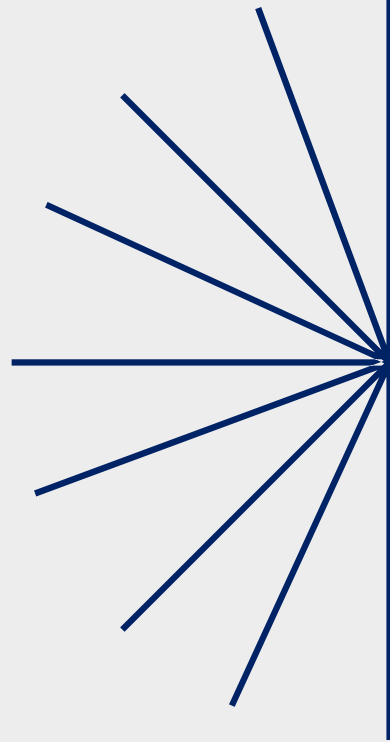


BROCHURE





TABLE OF CONTENTS



01

About Us

02

Leadership

03

Our Methodology

04

Service Offerings

05

Client Testimonials

06

Contact Us



ABOUT INSIGHT CONSULTANTS

Over 20+ years of its existence, with more than 200 clients across 4 continents, Insight Consultants has helped define and develop business strategies by providing a platform for the development and deployment of applications for a wide array of industries.

Our core competency is our ability to help businesses maximize revenue, generate growth and develop a sustainable competitive edge.

We work towards creating **business strategies that deliver low-risk, high-reward solutions** to our customers, including defining new digital business models, preparing them for a new era of digital engagement.

OUR DIFFERENCE

Experienced

We've taken more than 200 global companies to next level.

Innovative

We provide the latest technology to meet every software need. We are Microsoft Gold Partners.

Team Oriented

We work by your side & for you every single step of the way.

Optimized Investment

Our tried & true proprietary methodology *Radical Rooting* enables efficient problem solving.

Appropriate Solutions

We provide you with options, so that you can choose what works best for your needs.

Honest

Integrity is of the utmost importance; every facet of the process will be stated and clear

LEADERSHIP



VINNY ALEX
PRESIDENT

An approachable leader who leads by example, Vinny focuses on execution, sales, marketing and management, apart from having a bird's eye view on the scheme of things and serving on the Board of Directors as well.



THOMAS PARACKAL
CEO

Thomas Parackal serves as the CEO, and leads our Financial Management Services SBU. Thomas brings with him almost 15 years of management expertise from having worked with some of the biggest names in the industry.



RANJIT MATHEW
EXECUTIVE DIRECTOR & VP

Ranjit Mathew heads our Enabling (Shared) Services function as VP. With over 15 years of leadership and experience in operations & project management, Ranjit plays out his major achievements as having contributed to the value statement of the company.



TINA MARY THOMAS
HEAD OF OPERATIONS

Tina heads the software operations of Insight Consultants. She has worked previously with Wipro Technology, and holds a B.Tech degree with MBA in Marketing. Also a certified Project Management Professional (PMP), she holds multiple Microsoft certifications.



OUR METHODOLOGY

The Radical Rooting Approach

Rationale
before
requirement

Value
articulation
before cost
estimation

Solution
visibility
before
development

Benefit at
every step

The RADICAL ROOTING®

Edge is Insight
Consultants' proprietary
approach to problem
solving.

This spiral iterative
problem-solving
methodology is designed
to minimize project risks
& development time
while increasing
effectiveness.



SERVICE OFFERINGS

01

SOFTWARE SERVICES

Our technology services provide guidance on how to use information technology (IT) as a tool to facilitate business change, transformation and growth. Services in this vertical include:

- Technical Specification Generation
- Solution Architecture and Design
- Security & Performance Optimization

02

FINANCIAL MANAGEMENT SERVICES

In partnership with your corporate finance and accounting function, Insight Consultants Financial Management Services (FMS) provides timely actionable insights to help you grow your business.

- Corporate Finance Reports
- Sensitivity & Risk Analysis
- Cloud-based Accounting
- Proforma & Budget Analysis
- Digitizing & Managing Corporate Finance Processes

03

CONSULTING SERVICES

Our consultants fill the gap for a reliable technology partner in navigating an increasingly complex technology and businesses landscape.

- Align Technology with Business Strategy
- Enterprise Mobility and Collaboration
- Emerging Technologies

04

DATA & ANALYTICS

Deeper insights for better decision-making. We harness data with advanced analytics, providing clients with the correct forecast to uncover insights and better opportunities.

- 360-Degree View Analysis
- AI/ML Based Decision Support
- Dashboards and Business Analytics



CLIENT TESTIMONIALS

What attracted us to Insight Consultants was how you asked questions on where Hive Financial wanted to go, so that you could support us in that direction. In addition, we also appreciate your flexibility with the schedules, especially when we need to get tasks done super quick.

JP James

Chairman & Lead Investor, Hive Financial Systems

I recommend Insight Consultants team for their outstanding job on one of our projects. What set them apart were the insightful questions they asked us when analyzing the project...By applying industry cutting-edge practices, they have managed to deliver the project on time and of the highest quality.

Jonathan Gould

CTO & Co-founder, K4 Connect

3530 has had a relationship with Insight Consultants for over 2 years and do not consider them a "vendor" or "contractor" as they are much more than that...Any concerns we initially had with outsourcing a major, on-going project were quickly alleviated after witnessing the Insight group's passion, work ethic and attention to detail. I would strongly recommend Insight Consultants to anyone considering any size of development project.

Troy Anderson

CEO, 3530 Technologies





TALK TO US

USA

2117, Central Drive
Suite 101,
Bedford, TX-76021
Phone: +18178067966

INDIA

924, 5th A Cross
HRBR Layout, 1st Block
Kalyan Nagar
Bengaluru, Karnataka - 560043
Email: connect@insightconsultants.co

